

Ready to fall in love with marketing your business?

Does this sound like you? You know how important marketing is to your business. You probably even have a marketing “to do” list. Even so, you may be thinking that you:

- don't know how
- can't find the time
- get a little (or a lot) nervous when you think about trying to “sell” your services
- think your perfect clients are missing in action or hiding out
- aren't sure how you are going to make a great living doing what you love
- **Wouldn't it be great to know exactly how to attract all of the business you want?** How would you feel if you had all the clients you needed AND were making the money you deserve?

Our 6-week BOOK YOURSELF SOLID® program teaches you:

- **to identify your target market** – the one you will do your best work with
- **how to show up in the world** in a way that is not boring or bland
- **to create a sizzling brand** that acts as your client attraction magnet
- **how to provide your services profitably** and efficiently turning your clients into raving fans
- **Six core self promotional strategies** - a complete SYSTEM for marketing your business in less than 60 minutes a day.

About us:

CoWork Oberlin is dedicated to helping remote workers, small business owners, independent professionals and freelancers prosper and thrive. Through the CoWork Oberlin community and on target educational events, CoWork Oberlin gives you the tools you need to succeed.

Megan Apple started A Virtual Certainty with 47¢ and a laptop (for real, and most of it was in pennies). No clients, prospects, website and frankly not a clue. Just a passion for making a difference for small business. Using the **Book Yourself Solid** system at the end of our first year we were booked solid with revenue in six figures.

And we never looked back.



Book Yourself Solid Program Begins June 10, 2020

6–8pm • FREE

Will meet online. In person TBD

Ready to get started? I can't wait to tell you all of the details, answer your questions and help you make sure this is a good fit for you. Visit our website: avirtualcertainty.com, send me an email (megan@avirtualcertainty.com) or call 216.704.6568

Register: <https://bit.ly/2M6Ftlp>

Here is what a couple of our recent attendees said about the program:

Megan Apple's Book Yourself Solid Workshop has helped me clarify the goals for my business, helped me chart a clear path towards reaching those goals, and helped me think creatively about how to thrive in these unpredictable times. Her generosity and creativity are just outstanding. The best business workshop series I've gone too. I can't recommend her enough.

Nancy Darling

www.1SteptoLife.com

The BYS (Book Yourself Solid) workshop hosted by Megan Apple was a great additional tool to help me think through the steps I needed to take to advance my business. Megan kept me on my toes, helping me with my thought processes and defining actual steps to work on every week. She and the program continue to help me with my long term goals!

AJ Clonts

www.asyouwishluxurytravel.com